



# HORSE FEED REWARDS PROGRAM

## PROGRAM BASICS:

Consumers purchase eligible horse feeds and cut the Proof of Purchase seals off of each bag. Cargill, Incorporated provides envelopes for consumers to collect their Proof of Purchase seals. Once a consumer has 12 Proof of Purchase seals, he/she should mail in the envelope to receive a free bag coupon to be redeemed at the dealer. The **Buy 12 Bags, Get 1 Free Program** is good only on horse feeds in the list of eligible SKUs. Program cannot be combined with any other loyalty/reward program offered by Cargill, Incorporated. Limit 12 free bag coupons per customer/household per year. Program ends 12/31/2022.

## ELIGIBLE SKUS:

ProElite® Senior	88520
ProElite® Performance	88522
ProElite® Growth	88521
ProElite® Starch Wise	88524
ProElite® Grass Advantage	88525
ProElite® Omega Advantage	274010
ProElite® Alfalfa Advantage	274011
ProElite® Topline Advantage	274012




PROOF OF PURCHASE SEAL  
EXAMPLE TO SUBMIT

## REDEMPTION INSTRUCTIONS:

- Consumer collects 12 Proof of Purchase seals and completes all of the information on the envelope. Information (located on inside envelope flap) **MUST** be provided in order to receive a free bag coupon.
- Consumer sends completed envelope with 12 Proof of Purchase seals to:  
**B12G1 My Horse Feed Rewards Program  
Dept 12084  
PO Box 5018  
Stacy, MN 55078-5018**
- Once processed, Cargill, Incorporated will send consumer a free bag coupon for feed purchased (or the least expensive feed if there are multiple feeds purchases).
- Consumer redeems free bag coupon at retailer.

**OTHER:** Cargill, Incorporated reserves the right to discontinue or modify the program at any time.

**HORSE FEED REWARDS PROGRAM Buy 12 Bags, Get 1 FREE!**



**PRO ELITE**

Consumer purchases 12 bags of ProElite® Feeds, and receives 1 FREE bag coupon. Void where prohibited. Valid only at participating retailers. Cargill Incorporated reserves the right to discontinue or modify this program at any time. Maximum of 12 free bags per customer/household per year. Expires 12/31/2022

**CONSUMER - Please submit envelope to:**  
B12G1 My Horse Feed Rewards Program  
Dept 12084  
PO Box 5018  
Stacy, MN 55078-5018

For program questions, please visit  
[myhorse.myrewardstatus.com](http://myhorse.myrewardstatus.com)

Consumer Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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